

Minutes

Clark County Association of Health Underwriters

Board of Directors Meeting

February 2, 2010
Orgill/Singer Conference Room Las Vegas, NV

Attending Board & Chairmen:

- | | | |
|---|---|--|
| <input checked="" type="checkbox"/> President
Dan Heffley | <input type="checkbox"/> Programs/Education Co-Chair
Vanessa Breslow | <input type="checkbox"/> Legislative/HUPAC Chair
Larry Hurst |
| <input checked="" type="checkbox"/> Past President
Joan McEntyre | <input type="checkbox"/> Programs/Education Co-Chair
Deb Madro | <input checked="" type="checkbox"/> Golf Tournament
Rebecca Purdy |
| <input checked="" type="checkbox"/> Secretary
Vickie Mayville | <input checked="" type="checkbox"/> Public Service
Jan Meier | |
| <input checked="" type="checkbox"/> Treasurer
George Sorrentino | <input checked="" type="checkbox"/> Awards
Michele Freeman | <u>At Large Directors</u>
Past Presidents |
| <input checked="" type="checkbox"/> Membership
Michael Ives | <input checked="" type="checkbox"/> Media Relations
Larry Harrison | <input checked="" type="checkbox"/> Dwight Mazzone |
| <input type="checkbox"/> Retention
Thomas Coffey | <input checked="" type="checkbox"/> Communications
Dan Heffley | <input type="checkbox"/> Bob Bishop |

Call to Order: 3:41 pm by Past President Joan McEntyre, who chaired the meeting until Dan Heffley arrived.

1. **Minutes from January Board meeting:** Motion to approve the minutes of the January Board meeting was unanimously approved.
2. **Treasurer's Report/George Sorrentino:** See Financial Report. Motion to approve the Treasurer's report was approved unanimously. Motion: George Sorrentino to draft a memo to invoice the people and organizations listed on the "Member Balance Detail" with the exception of the following: Camelia Scott (\$5.00-she paid for the last luncheon and did not attend); Elaine Reilly and Rich Crockett Invoices from 2008, which the board had previously moved to write-off, and Michael Ives (\$30 paid cash prior to last luncheon and deposited); Universal Health Network (\$400 paid with a check-research deposit). Motion was passed unanimously..
3. **President's Report/Dan Heffley:** noted that carrier representatives can qualify for the LPRT Awards.
4. **Past President's Report/Joan McEntyre:** St. Mary's Health Plans is sponsoring the February luncheon. AFLAC will be sponsoring the March luncheon, where Joe Heck will be the speaker. Dan reported Sue Lowden is interested in being a speaker, as well. After some discussion, it was decided that for races that would be contested in the primary, we should wait until after the primary election to invite the candidate to speak.
5. **Membership Committee/Dan Ives:** See report. We currently have 117 active members. 2 members lapsed and 2 new members signed up this last month. DOI agent list in Excel Spreadsheet received and will send to the list to PESC to embark on an email campaign, starting with inviting them all to the next luncheon.
6. **Legislative Committee/Larry Hurst:** No report.
7. **Program/Education Committee/Vanessa Breslow/Deb Madro:** No report.

8. **Awards Committee Report/Michele Freeman:** Michelle and Joan McEntyre met prior to today's board meeting to go over the Awards materials and requirements. Our chapter will submit materials for the Pacesetter, Website, Media and Public Service awards. Michele will be meeting with Larry Harrison about the media award.
9. **Public Service Committee/Jan Meier:** See report. Discussed changing the date for the Fuddruckers Fund Raiser from March 11 5-9pm to a week later, due to Cap Conference. "A portion of the proceeds from this fundraiser will be going to Lincoln Elementary and Atec Interact Club." Jan will have a flyer ready for the luncheon next week. Discussed using Charlotte and Jerry Keller Elementary School in the future as another public service project.
10. **Media Committee Report/Larry Harrison:** He is going to be on a 13 week TV show starting in mid February geared to Boomers, including a financial planner, attorney, himself and Pat Cassale. He will keep us posted on the details. Also, Adam from NAIFA, Bruce Benton and Tom Harte are working on a video for NAHU next week when they are in town for the membership luncheon.
11. **Old Business:** Accounting- Our current accounting firm, Kafoury Armstrong agreed to reduce their rate from \$850 to \$625. We had other bids of \$575 and \$500 from other accountants.: Motion to keep Kafoury Armstrong as our accounting firm was seconded and approved unanimously.
12. **New Business:** Cap Conference-March 7-10th. Larry Harrison, Larry Hurst and Dan Heffley plan to attend. Melissa Amaon may also go. \$1000 was allocated, which we agreed should be used to pay for early registration using the debit card. Dan Heffley will handle the registration, and check to see how much money we have available. We will try to get donations for Cap Conference at the membership luncheon. There will be a dinner Monday night with Tom and Bruce at a place to be determined. Dan, Dwight, Adam, Larry Harrison, Larry Hurst, Micheal Ives, George, Joan, and Jan all hope to attend.

Next Meeting: March 2, 2010 – Orgill Singer Conference Room -3:30pm -5:00 pm

Adjourned: 5:09 PM